

Weekly News

ffftanzania.com

@FFFTanzania

@ffftanzania



Farm for the Future



AGRONOMIC FOR
COMMUNITY EMPOWERMENT

Weekly News 11/2024.

March. 11th 2024.

YARA KNOWLEDGE CENTRE HAS BEEN LAUNCHED AT THE FFF FARM



After being in our books of plans for a few years, our plan has finally been implemented. Yara Tanzania, Farm For the Future, and Seed Co Limited jointly launched a Yara Knowledge Center on March 6th 2024. Agricultural productivity has been boosted with the launch of this platform that will play a crucial role in raising farmers' productivity and promoting sustainable agriculture.

The launch was presided over by the Kilolo District Commissioner Hon Peres Magiri on behalf of the Iringa Regional Commissioner together with the Norwegian ambassador to Tanzania Hon Ambassador Tone Tinnes.

The **Chairman of FFF Mr. Osmund Ueland** said in his speech, *“The opening of the Yara Knowledge Center here at the FFF farm, means that we are much closer to our future dream, to become a very good example in social development. Thanks to Yara and Seed Co, the two main partners of FFF in the Yara Knowledge Centre for choosing FFF as the location of this Centre”*. He continued, *“Our mission is to work with like minded partners to upgrade the programme to get 2000 smallholder farmers from the 16 villages surrounding the project out of poverty by 2030”*



(The event was attended by over 300 smallholder farmers from the 16 villages around the FFF farm)

The Seed Co Managing Director, **Mr Clive Mugadza** said *“Seed Co will continue supporting initiatives that drive the use of research and shared knowledge on soil health, environmental sustainability and strengthening agriculture value chains for inclusive wealth creation”*

“Partnering with Farm For the Future and Seed Co Tanzania Ltd to run this Yara Knowledge Centre in Ilula is a practical demonstration of our shared commitment to the agriculture transformation agenda being championed by President Samia Suluhu Hassan through bringing the gap in access to subsidized inputs like fertilizer and extension service support to the most needy of our farmers” said **Mr Winstone Othiambo**, the Managing Director of Yara Tanzania.

“I am pleased that the establishment of this knowledge centre is meant to address most of the challenges facing our farmers, especially in the provision of extension services, crop nutrition solutions through research and practical field demonstration” said **Hon Peres Magiri, the Guest of Honor**. He continued, *“This unique partnership between, Farm For the Future, Seed Co and Yara Tanzania is a good example of private sector-led initiatives in enhancing our agriculture, and which the government wholly welcomes and will continue supporting to achieve all the stated objectives”*



LAUNCHING EVENT IN PHOTOS

Geitmyra at the Children's Farm Tanzania.

Geitmyra is the very first food culture center for children opened in 2011 at Geitmyra farm in Oslo. A non-commercial foundation that works to teach children and young people to be happy with food which is good for them. Later last year the Children's Farm entered into a partnership agreement with Geitmyra for an exciting exchange program. To mark the continuation of this successful partnership, the Geitmyra team was on the farm last week. The founder Mr. Andreas Viestad, Eivind Løvdal, the General Manager and Brita C. Nummedal the Project coordinator were at the farm.



(the Geitmyra team with the students from Sunflower Primary School at the Children's Farm)

The Norwegian Documentary Team on the farm.

The Documentary team Arne Hjeltnes, Odd Thygesen and Sigrid Henjum visited the farm for their second trip in the continuation of the making of the FFF project program. Among other visits the team met with the earliest and biggest FFF supporters, Mr Fuad Jaffar of ASAS the dairy company and Mr. Otto Ulyate of Rutuba Farm.



(the documentary team at the Rutuba farm and at the ASAS dairy company offices)

Farm For the Future & Agronomic for Community Empowerment

“A unique model to end poverty with Commercial farming and Community Empowerment on the same arena”

Reach us through info@ffftanzania.com. Or visit our website www.ffftanzania.com